

DEAR WHITE WOMEN

PODCAST | BOOK | SPEAKERS



ABOUT SARA & MISASHA

Sara & Misasha are two biracial (White and Japanese daughters of an immigrant parent each) who've been best friends since they met at Harvard nearly 25 years ago. Misasha is a lawyer, amateur historian, and is married to a Black man; Sara is a life coach, facilitator, and is married to a White Canadian man.

Together, as moms of very mixed-race children, they help White women use their privilege to uproot systemic racism through their award-winning weekly podcast, Dear White Women, their joint speaking work, and the publication of their book "Dear White Women: Let's Get (Un)comfortable Talking About Racism" in late 2021.

OUR CORPORATE WORK

We want more White people to be willing to have uncomfortable conversations about race and racism, and make changes in their daily lives to build a more equitable society for us all.

We are heart-led, interactive, and practical, and **offer a webinar on intersectionality, or a fireside chat** with the leader of your group to share stories, learn history, and inspire specific actions people can take to make change from the inside out.

INTERSECTIONALITY AS A HEART-LED INTRODUCTION

- We each have multiple identities - whether it's our gender, skin color, ability, sexuality, or more - and we lead exercises on how these identities shape the lens through which we view the world
- We share the history of intersectionality - its legal origins and implications, and how the media is misconstruing messages
- We deconstruct common myths around each of our identities as they show up in the workplace
- We also explore the psychology and studies around judgment and perception
- We share actionable suggestions to address real-life situations that people and teams may experience at work, customized for each organization



Based in Denver, CO and the Bay Area, CA

hello@dearwhitewomen.com • www.dearwhitewomen.com

DEAR WHITE WOMEN



FIRESIDE CHATS

- We share our very personal mission - as biracial women, and mothers of very mixed-race kids - and how we need you and your groups to help support this work
- Misasha is the mother of Black boys, and we share stories related to how race impacts her family's life on many levels
- We flow with topics that are relevant to your organization. If, for example, you want to center a segment on checking your Asian biases, we share:
 - Personal stories
 - History of Asian discrimination in the US
 - Specific things to do differently
- We've been told by organizers and participants how impactful they feel our time together is, and how empowered they feel to do things differently from now on

ABOUT THE BOOK

- Heart-led tone for busy people, in short, actionable sections
- Each chapter is structured with listen/learn/act
- Covers the baseline education we didn't get at school about how racism has played out in the United States, and importantly, leaves people with things they can DO

ABOUT THE PODCAST

- Award-winning weekly show since April 2019
- Episodes include interviews showcasing people of color, and Misasha & Sara discussing history / law / perspectives



STATISTICS



215k+



3.5k+



2.5k+

Based in Denver, CO and the Bay Area, CA

hello@dearwhitewomen.com • www.dearwhitewomen.com